

PLAY WITH PRIMARY WING (BLOCK LEVEL)-T5

Expenses			Fixed Investment (One Time) Bifurcation		
Fixed Investment (One Time)			S.No.	Expense Head	Amount
SL.	Particulars	Amount	1	Franchise Fees & Training Fees	5,00,000
1	Franchise & Training Fee	5,00,000	2	Gate branding (ACP with logo) 200 sqft	45,000
2	Other Infrastructure Cost	11,99,000	3	Classroom Furniture class 1 to 5 - 5	3,00,000
3			4	Classroom Furniture upto UKG -2	1,00,000
Total		16,99,000	5	Education & Activity Tools	60,000
			6	Outdoor & Indoor playing Tools	75,000
			7	3D Wall Painting (Int & Ext) upto 2k sqft	80,000
			8	Science Lab	25,000
			9	Library	30,000
			10	Parking & open area - 1k (@50 per sqft)	50,000
			11	Furniture (Principal, Reception & others)	55,000
			12	AC (computer lab, Reception & principal)	50,000
			13	LED TV (Rec-32" & Activity area-42")-2	35,000
			14	CCTV Camera (16 Channels & Monitor)	35,000
			15	Air Purifier & Insects Trapper	0
			16	Inverter (dual Battery)	30,000
			17	Fire Extinguisher -5	15,000
			18	Biometric Attd. Device With Door Lock	12,000
			19	Computer(1), Laptop (1) & Printer (2)	50,000
			20	Computer lab M-Computing (5)	40,000
			21	Toilets Fittings	25,000
			22	Canteen & Storage	25,000
			23	Water Purifier (RO) & Chiller	12,000
			24	celling fan-20 & light	25,000
			25	JBL partybox sound mix	25,000
			Total		16,99,000

Estimated Construction Area		
SL.	INFRASTRUCTURE	Area
1	Reception with washroom @350	300
2	Principal Chamber with washroom	250
3	General office/account (12*15)	180
4	Classroom for 20 students (12*15)-2	360
5	Classroom for 40 students (20*20)-5	2000
6	Auditorium (24*20)	480
7	Science labs (12*15)	180
8	Library (12*12)	144
9	Staff Room (12*15)	180
10	Toilets(floor wise (150 x 2)	300
11	General storage Room (12*10)	120
12	Canteen (12*20)	240
13	Gallery	400
14	Computer Lab 10 computer(12*15)	180
Total		5314

Note:-Infra cost may vary depending on area. Avg. cost for concrete & brick work @ 900/sqft. Avg. cost of iron structure @ 400/sqft.

Additional Support & Services							
SL.	Applications & Software		Infra	Academic	Advt & Mkt	Addit support	
1	Website page	Mobile application	Architecture	Curriculum	Newspaper & FM	Site visit	Prospectus
2	ERP Software	Facbook page	Design	Annual	Facebook paid advertisement	Stationary	
3	Enquiry Mag. sys.	IT Support	Inspection of	Routine	Leaflets & Flex Banners Design	National Level Competition	
4	online support	Social media	site	Training			

Note 1: Initial Income include: Registration fee, Admission Fee, Activity fee & Annual Fee

Note 2: Abbreviations used: Exp=Expenditure;Dep= Depreciation;Est=Estimated;RD=Royalty Deduction

Note 3: Tier 1 stands fro metros eg. Delhi, Mumbai, Bengaluru, Pune. Tier 2 stands for State Capital eg. Lucknow, Patna. Tier 3 stands for Big Districts eg. Kanpur, Gaya. Tier 4 stands for Districts eg. Vaishali, Sonipat.Tier-5 Stands for Block level Please refer to List of Districts annexure for complete details.

1st Year Annual Return (Assuming 180 new Students come)

Expenses

Fixed Investment (One Time)		
S. No.	Particulars	Amount
1	Franchise & Training Fee	5,00,000
2	Infrastructure Cost	11,99,000
Total		16,99,000

Assets & Return

Initial Income for new students (Admission fee				
LEVEL	UPTO UKG	1&2	3&4	5
Registration Fee	800	800	800	800
Admission Fee	2000	2000	2500	2500
Activity Fee	1500	1500	1500	1500
Annual Fee	1500	1500	1500	1500
Total	5800	5800	6300	6300
students (180)	40	55	60	25
Total	232000	319000	378000	157500
Grand Total	1086500			

Staff Salary & Other Monthly Expenses

S. No.	Position	Nos.	Cost	Amount
1	Principal Salary	1	15000	15,000
2	Teacher Salary	7	7500	52,500
3	Maid/Poen Salary	3	5000	15,000
4	Guard Salary	1	6000	6,000
5	Elec, Stat & other Exp	10000	10000
Total				98500

Fee Structure (for 2 Months)

Class	Fees	No of stud.	Amount
UPTO UKG	2000	40	80000
1&2	2000	55	110000
3&4	2200	60	132000
5	2200	25	55000
Total			377000

Fixed Capital

Original Value	10,00,000	20% dep	800000
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1st Year Break Even Point (For 60 New Students)

S. No.	Particulars	Apr-May	Jun-July	Aug-sep	Oct-nov	Dec-Jan	Feb-mar	Gross Annual
1	Investment(One Time)	0	0	0	0	0	0	16,99,000
2	Staff Salary + Misc Exp	1,97,000	1,97,000	1,97,000	1,97,000	1,97,000	1,97,000	11,82,000
3	Initial Income	10,86,500	0	0	0	0	0	10,86,500
4	Tuition Fees	3,77,000	3,77,000	3,77,000	3,77,000	3,77,000	3,77,000	22,62,000
5	Profit	12,66,500	1,80,000	1,80,000	1,80,000	1,80,000	1,80,000	4,67,500
Cumulative Profit		12,66,500	14,46,500	16,26,500	18,06,500	19,86,500	21,66,500	

KIT PRICE

PLAY	NURSERY	LKG	UKG	1	2	3	4	5
4200	4700	5200	5700	6200	6500	6800	7100	7400

KIT ITEM'S

1.Digital Book 2.school Bag 3.Summer Uniform (1) 4.Apron 5.Water Bottle 6.Lunch box 7.Belt
8.Dairy 9.Socks 10.ID Card

EXTRA ITEM'S OF KIT

1. Smart pen-2500, 2.Cap-80 3.Sports-1000-1450 Dress 4.Winter Dress 22-850,24-880,26-810,28-930,30-960,32-990,34-1020,36-1050,38-1080,

2nd Year(Assuming 40 Students leave and 200 come) Total No-340					
Expenses					
Position(salary)	Principal	Teacher	Maid /Clerk	Guard	Elec, Stat & other exp
Cost (salary)	17000	8000	4500	7000	20000
Nos.	1	11	5	2	0
Amount sum	17000	88000	22500	14000	141500
Total Monthly Expenses					161500

3rd Year(Assuming 40 Students leave and 200 come) Total No-500					
Expenses					
Position(salary)	Principal	Teacher	Maid /Clerk	Guard	Elec, Stat & other exp
Cost (salary)	18000	9000	5500	8000	25000
Nos.	1	15	6	2	0
Amount sum	18000	135000	33000	16000	202000
Total Monthly Expenses					227000

Assets & Return				
Initial Income for new students (Admission fee, reg, activ, annual.)				
LEVEL	UPTO UKG	1&2	3&4	5&6
Total fee (Admission)	6200	6200	7200	7200
New students (200)	60	50	50	40
Total	372000	310000	360000	288000
Final New student fee	1330000			
Old students A fee.(act,anl)	3000	3000	3500	3500
Old students A fee.(140)	20	35	40	45
Total	60000	105000	140000	157500
Final old student fee	462500			
Grand Total	1792500			

Assets & Return				
Initial Income for new students (Admission fee, reg, activ, annual.)				
LEVEL	UPTO UKG	1&2	3&4	UPTO 7
Total fee (Admission)	7200	7200	8200	8200
New students (200)	60	50	50	40
Total	432000	360000	410000	328000
Final New student fee	1530000			
Old students A fee.(act,anl)	3500	3500	4000	4000
Old students A fee.(300)	60	85	95	60
Total	210000	297500	380000	240000
Final old student fee	1127500			
Grand Total	2657500			

Fee Structure (for 2 Months)				
Class	Fees	No of stud.	Amount	Total
UPTO UKG	2200	80	176000	783000
1&2	2200	85	187000	
3&4	2400	90	216000	
5&6	2400	85	204000	

Fee Structure (for 2 Months)				
Class	Fees	No of stud.	Amount	Total
UPTO UKG	2400	120	288000	1249000
1&2	2400	135	324000	
3&4	2600	145	377000	
5&6	2600	100	260000	

Fixed Capital				Maintan...
Original Value	10,00,000	30% dep	700000	80000

Fixed Capital				Maintan...
Original Value	10,00,000	40% dep	600000	100000

2nd Year Annual Return			
Particulars	April-may	April -march	Annual
Maintenance	80000	0	2018000
Staff Salary + Misc Exp	0	1938000	
Initial Income old+ new	1792500	0	6490500
Tuition Fees	0	4698000	
Profit	17,12,500	0	44,72,500
Cumulative Profit	44,72,500		

3rd Year Annual Return			
Particulars	April-may	April -march	Annual
Maintenance	100000	0	2824000
Staff Salary + Misc Exp	0	2724000	
Initial Income old+ new	2657500	0	10151500
Tuition Fees	0	7494000	
Profit	25,57,500	0	73,27,500
Cumulative Profit	73,27,500		

3yr ROI										
sl no.	PLAY WING	PRIMARY WING	PER STUDENT BRAND FEE	Total student (old+new)	Initial Income	Tution Fee	T Income	Yearly Exp	Brand Fee	Actual income
1	50	130	1000	180 New	1086500	2262000	3348500	1182000	130000	2166500
2	80	260	1000	200 New & 340 old Total (340)	3792500	4698000	6490500	1658000	260000	4792500
3	120	380	1000	200 New & 300 old Total (500)	2657500	7322000	9989500	2424000	380000	7565500
					5536500	14292000	19828500	5304000	770000	14524500
								Infra Investment		1690000
										12825000

TIER-5					
sl no.	NAME	SUPPORT	1st yr	5yr Total Budget	Remark
1	Site Visit & Inspection	Additional support	25000	25000	Two time
3	FM Radio	Add & Marketing	5000	5000	one time
7	FaceBook paid adv.	Add & Marketing	3000	3000	paid adv.
8	Mobile App & ERP Software	Applications & Software	10000	10000	1.5t Year
9	Website Page & IT Support	Applications & Software	6000	30000	5 year
10	Training and Academic support	Academic	30000	150000	5 year
11	State & National Level Conference	Academic	10000	10000	1.5t Year
12	Stationary	Additional support	7000	35000	5 year
13	News Paper Advertisement	Add & Marketing	30000	150000	5 year
14	State & National level competition	Additional support	10000	50000	5 year
TOTAL			136000	468000	

- Note:**
- 1.Mobile App**:- A Platform which makes "Everything handy"/"All under one Umbrella".
 - 2.ERP Software**:- Enterprise Resource Planning-All office automation at one Row.
 - 3. Website Page**:-Page Provides aggressive reach to the maximum users.
 - 4.ERP Software**:- Enterprise Resource Planning-All office automation at one Row.
 - 5.Academic Support**:-To the development and betterment of kids,which makes children to grow at State and National level.(eg Curricular,Syllabus,Activities,Assessment etc.)
 - 6.Stationary**:- Admission form,Registration form,receipt,etc.